

Prince Larbi Odei  
H/N 11 Pokuase-Mayera,  
Accra, Ghana  
11<sup>th</sup> December, 2025.

The Hiring Manager,  
SkyNet Express Limited,  
Kokomlemlé.

Dear Hiring Manager,

**APPLICATION FOR THE SALES EXECUTIVE POSITION**

I am excited to apply for the Sales Executive position at SkyNet Express Limited. With extensive experience in sales, marketing, and customer relationship management, I have consistently driven revenue growth, built strong client relationships, and executed strategies that deliver measurable results.

As a Storefront Sales Specialist at Keda Ghana Ceramics Company Limited, I led prospecting, client meetings, negotiations, and market analysis to close deals and grow business portfolios. At Twellium Industries, I managed wholesale and retail sales while engaging customers directly to ensure consistent growth. These experiences have strengthened my ability to identify opportunities, persuade clients, and foster long-term relationships, all aligning with the key requirements of this role.

I am particularly drawn to this opportunity due to its focus on strategic sales planning, client portfolio expansion, and customer satisfaction. I am confident that my skills and experience can help SkyNet Express Limited exceed its sales targets and achieve continued growth.

Thank you for considering my application. I look forward to the opportunity to contribute to your team.

Sincerely,  
Prince Larbi Odei