

PRINCE LARBI ODEI

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Personal Profile Statement

A proactive and results driven sales consultant with a strong grasp of project management and implementation. Passionate about delivering top-notch solutions that drive business success, committed to building lasting client relationships, and a yearning desire to drive for excellence in every project I am tasked with.

Education & Certification

(2025) - **Institution:** Blossom Academy

Field of study: Digital Marketing

Qualification: Certification

(2018-2022) - **Institution:** Kwame Nkrumah University of Science and Technology

Field of study: History & Political Studies

Degree: Bachelor of Arts

Skills

- Sales and Customer Engagement
- Sales negotiation
- Lead generation
- Customer Service
- Customer Relationship Management
- Microsoft Office proficiency
- Digital Marketing
- Communication and Social skills

Career Objective

I aim to expand my career ambitions by embracing challenges and seizing opportunities for growth. Through dedication and continuous learning, I strive to enhance my skills, contribute to organizational success, and advance professionally.

Experience & Training

2023 to 2025 - **Storefront Sales Specialist (Keda Gh. Ceramics Company Limited)**

- Prospecting customers and lead generation
- Client meetings and presentations
- Negotiation and closing sales deals
- Customer Relationship Management
- Market and Competitor Analysis
- Creating and managing tilers front for marketing

